



**NEWS RELEASE**  
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## **OneGoal Helps Celebrate the First Annual World Girls' Hockey Day October 2**

*Female hockey is one of the fastest growing sports in the world*

**MONTREAL, QUEBEC, 09/23/2011** — On October 2<sup>nd</sup>, girls across Canada will have the chance to lace up some skates and try their hand at one of the fastest growing sports in the world: female hockey.

In support of the First Annual World Girls' Hockey Day, OneGoal is supporting events hosted by partners across Canada that will help get more girls on the ice. Each location will receive funding from the OneGoal Association, which will be used to purchase equipment, sticks, jerseys and ice time. OneGoal is supporting events by the following associations:

- **Ontario Women's Hockey Association:** <http://www.owha.on.ca/WorldGirlsHockeyDay-Oct2011.asp>
- **Hockey Nova Scotia:** [http://www.hockeynovascotia.ca/hns\\_12430.html](http://www.hockeynovascotia.ca/hns_12430.html)
- **Red Deer Minor Hockey (Central Alberta):** <http://www.reddeerminorhockey.com/>
- **Hockey Manitoba (Winnipeg):** <http://www.hockeymanitoba.ca/news.php?id=1074>
- **Hockey New Brunswick:** <http://www.hnb.ca/>

World Girls' Hockey Day gives girls of all ages a chance to be introduced to the game of hockey in a safe, positive environment. In addition to their support of International World Girls' Hockey Day, OneGoal has hosted successful female outreach events to introduce young girls to the sport. Last year's inaugural Try Hockey events took place in Grand Prairie, AB and Prince Edward Island where girls were able to learn about the game of hockey in a fun environment with individualized attention.

Over the past six years, OneGoal's Try Hockey programs have helped introduce thousands of boys and girls to hockey.

"We are extremely pleased to be able to continue working with OneGoal on the female Try Hockey Events," says Trina Radcliffe, Manager, Female Hockey Development at Hockey Canada. "The partnership between OneGoal and Hockey Canada has provided the opportunity to reach young female hockey players that may have not otherwise had the chance to try hockey."

For more information on Try Hockey Free events, visit [onegoal.com](http://onegoal.com) or contact Christine Lucas [clucas@onegoal.com](mailto:clucas@onegoal.com) or 514.342.0366

### **ABOUT ONEGOAL**

OneGoal is a nonprofit organization whose vision is to grow the sport of hockey by building awareness of the positive aspects of the game, and by helping to break down the barriers of entry into the sport. OneGoal's membership includes the National Hockey League (NHL), National Hockey League Player's Association (NHLPA), NHL Alumni, USA Hockey, Hockey Canada, Bauer, Reebok CCM, Easton and Source for Sports.

**OneGoal: Growing hockey across North America.**