

→ **build ↗** — ● —
capacity for
↗ **postsecondary**
○ **success** ○ ●

2023—24 New York Workshop Series
for Education Leaders

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Introduction + Overview



OneGoal Overview

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- Our vision is for **every young person to have an equitable opportunity to achieve their greatest postsecondary aspirations.**
- We believe the landscape of higher education and postsecondary planning is **complex and should be explicitly taught as a subject matter.** This is especially true for first-generation students and those from low-income communities.
- Our **flagship classroom model** trains and coaches educators to lead a three-year program (grades 11-13), which is delivered during the school day, and designed to support students in their postsecondary pathway plans.

Now, our learning community is back to engage practitioners in
New York...

Build Capacity for Postsecondary Success

Series Overview

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OneGoal, a proven thought leader and facilitator of postsecondary readiness solutions in New York and nationally, launched in 2022-23 *Build Capacity for Postsecondary Success*, a **suite of professional development opportunities** to empower educators, counselors, and school leaders to strengthen their postsecondary supports.

In just one year, our workshops engaged over 95 practitioners across NYC and the tristate area, sharing **diverse expertise and innovative solutions** to develop and expand their knowledge base.

We hope you'll join us in 2023-24 to build your network, share ideas and gain actionable resources for your daily practice!

Pricing: \$50 — Join workshops à la carte or bundle opportunities together to maximize engagement and learning!

A red starburst graphic with a black outline, containing white text.

Sessions
eligible for
CTLE
credit
hours!

Intended Audiences

Our workshops are designed for:

- School and college counselors
- Classroom teachers
- School administrators
- Parent coordinators
- School partnership leads
- CBO staff leading postsecondary readiness/success work
- Parents



These workshops were developed for stakeholders in New York, but those in other geographic areas may join as well.

What you can expect from each workshop

- Workshop sessions are hosted **virtually via Zoom**.
- Workshop sessions are approximately **two hours long**, though some may run longer. Please see the times for each session offering.
- All registered participants **receive a participant guide and materials** for each workshop.
- All registered participants **receive the recording** of the workshop session.
- Workshop sessions will be capped at 20 participants.

Note: You are not required to be on camera during the workshop session, though we do recommend being somewhere with minimal distractions, if possible, and we ask that you engage as best as you can via the Chat, off-mute or through other Zoom features.

**Rebecca Forbes**

she/her

Director of Partner Engagement

About the Facilitator

Working in New York City for over a decade, Rebecca has held key roles in non-profits working in both education and veterans engagement. She previously led community building and leadership development efforts among the military community at both Travis Manion Foundation and Iraq and Afghanistan Veterans of America. She started her career at ExpandedED Schools, which increases access to enriching learning experiences for kids in NYC. Rebecca graduated from Baruch College (CUNY) with a bachelors in English literature.

Connect with Rebecca on [LinkedIn](#).

Email Rebecca at rebecca.forbes@onegoalgraduation.org.

Workshop Offerings



Workshop Topics

| Workshop Title (with Link to Page) | Sessions Available In (choose one) | Cost, per participant |
|--|---------------------------------------|-----------------------|
| Engaging Families Toward Advocacy | October | \$50 |
| Looking Inward in the Postsecondary Planning Process | October, January | \$50 |
| Making Quality Decisions in Enrollment | October, December, April | \$50 |
| Navigating Mental Health Supports | November, April | \$50 |
| Failing Forward | November, March | \$50 |
| Connecting the Dots on Students' Networks | December, March | \$50 |
| Building Connections from Classes to Careers | December, March | \$50 |

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Engaging Families Toward Advocacy

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How can family engagement truly *engage* families? That's the question at the center of this workshop, which will delve into both fundamentals to strengthen collaboration as well as elevate a strategy developed by the [Right Question Institute](#) that empowers families to be advocates for their children's success in school.

Intended Goals for Workshop:

- Discuss your experiences engaging families in your community.
- Dive into thought leadership on family engagement fundamentals and strategies.
- Discover a strategy developed by the Right Question Institute that empowers families to be advocates for their children's success in school.

Session Date:

October 16 from 4pm to 6pm

Cost:

\$50, per participant

Register [HERE!](#)

Looking Inward in the Postsecondary Planning Process

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Encouraging students to take intentional time for self-reflection ensures they can be more in tune with how the unique aspects of who they are best inform the path they will take. The more they know themselves, the better the decision they will make. In this workshop, we'll share exercises and activities that help students explore their strengths, passions, values, and aspirations to maximize their postsecondary goal-setting and planning.

Intended Goals for Workshop:

- Discuss the value of self-exploration for young people as they begin their postsecondary planning process.
- Understand the use of the Tree Graphic Organizer structure as a self-exploration tool in postsecondary planning.
- Explore opportunities to utilize self-exploration activities in your advising practices.

Session Dates (Pick One):

October 16 from 9:30am to 11:30am

January 9 from 4pm to 6pm

Cost:

\$50, per participant

Register [HERE!](#)

Making Quality Decisions in Enrollment

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Coaching students to make informed decisions about their postsecondary path is a key aspect of effective advising. To help students in navigating the many aspects that make for a strong fit, OneGoal applies a “Quality Enrollment” framework. In this workshop, we’ll explore the framework and reflect on strategies to support students in these decisions.

Intended Goals for Workshop:

- Explore and discuss personal and professional experiences navigating postsecondary pathway decisions.
- Dive into OneGoal’s Quality Enrollment strategy, which provides students with a framework to make informed decisions.
- Reflect on how you might adapt the Quality Enrollment strategy to your own practices and community.

Session Dates (Pick One):

October 19 from 9:30am to 11:30am

December 14 from 4pm to 6pm

April 8 from 4pm to 6pm

Cost:

\$50, per participant

Register [HERE!](#)

Navigating Mental Health Supports

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A dynamic conversation to engage school leaders, educators, and counselors in reflection about their perspectives on mental health and well-being within their community. In this space, participants will be able to share perspectives and learn from other practitioners' experiences and strategies. This workshop will also discuss accessible, free or low-cost resources and tools designed for both students and staff.

Intended Goals for Workshop:

- Reflect on your experiences supporting students in their mental health and well-being.
- Discuss strategies and practices you utilize in your community.
- Hear from five stakeholders as they share resources and tools that can support your students and colleagues.

Session Dates (Pick One):

November 9 from 9:30am to 11:30am

April 8 from 9:30am to 11:30am

Cost: \$50, per participant.

Register [HERE!](#)

Failing Forward

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This workshop creates space for discussion about the importance of failure in learning and growth. Participants will reflect on the value of failure and explore how to re-frame adversity when students are confronted with mistakes or obstacles.

Intended Goals for Workshop:

- Explore and discuss personal ideas and professional experience navigating failure.
- Dive into research and storytelling on failure, obstacles and adversity.
- Discover ideas that bring learning into practice.

Session Dates (Pick One):

November 14 from 4pm to 6pm

March 11 from 9:30am to 11:30am

Cost:

\$50, per participant

Register [HERE!](#)

Connecting the Dots on Students' Networks

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Research consistently shows the value of networks for students in building confidence and making connections to support their academic and career goals. In this workshop, participants will explore the importance of networking skills for students and learn more about a four-part framework developed by the [Christensen Institute](#) that highlights the key components of strong networks.

Intended Goals for Workshop:

- Unpack the value of networks and reflect on practices in your community.
- Dive into research and emerging practices that underscore the value of assessing students' networks.
- Consider the use of networks among your students and in your community, and determine opportunities for growth.

Session Dates (Pick One):

December 11 from 9:30am to 11:30am

March 13 from 4pm to 6pm

Cost:

\$50, per participant

Register [HERE!](#)

Building Connections from Classes to Careers

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Students are eager to recognize the value of classroom work in their everyday lives. In collaboration with [Character Lab](#), OneGoal curated a special version of their research-based activity *Build Connections* to empower students to make meaning in their learning, specifically within the prism of postsecondary planning and advising. In this workshop, we'll share the activity toolkit and discuss ways you can incorporate it into your practice.

Intended Goals for Workshop:

- Reflect on your experiences connecting with core classes in high school.
- Dive into a tool for students to build connections between their classes and their goals.
- Consider how you can utilize the tool in your advising practices to support students in making meaning in their learning.

Session Dates (Pick One):

December 6 from 4pm to 6pm

March 14 from 9:30am to 11:30am

Cost:

\$50, per participant

Register [HERE!](#)

Registration Information



Registration

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Please use [this registration form](#) to register for your desired workshop offering(s).

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Click on the magnifying glass to see available session dates for each workshop. Each workshop session costs \$50 per person and is held in one, 2-hour session.

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Your total cost will be calculated at the end of the form; click "Next Page" to continue.

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If you have a discount code, you will be prompted to input it prior to giving payment information.

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Navigating Mental Health Supports (Cost: \$50)



October 3 - 2pm to 4pm

Connecting the Dots on Students' Networks (Cost: \$50)



Failing Forward (Cost: \$50)



A Note About Pricing Guidelines

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We will **not** be able to issue refunds if you do not attend a workshop session you registered for. You will be **offered a credit to use to attend a future session of that workshop or a different workshop entirely.**

While our workshops are designed to create community among practitioners across New York City, **our team is also available to facilitate any workshop topic to your individual institution's staff, in-person or virtually, scheduled at your convenience and priced to your budget.**

If this of interest, please reach out to our team to discuss logistics and pricing options. Email Rebecca Forbes, director of partner engagement, at rebecca.forbes@onegoalgraduation.org.

Hear From Our Community





What We've Heard →

"I loved the amount and variety of resources that were shared. I think there was something for all the issues that were discussed. I really appreciated the inclusion of resources for staff and practitioners."

—a director of postsecondary success at a community-based organization (CBO)

"The materials were really helpful and I plan on using the majority of materials with my students for future sessions with them."

—a director of mentoring program at a Bronx charter school

"The discussion was relevant and engaging. The activity and the video really helped to enhance my understanding of the protocol."

—an academic counselor at a Brooklyn charter school

"This workshop was super well-organized and well-presented. Information was clear, context was helpful, and I enjoyed reflecting on my experience completing worksheets and linking that to student experiences."

—a college & career manager at a CBO

"I learned of new ideas that can be applied to my work with students. A really great presenter, [who] did a great job of asking the right questions, connecting participant ideas and just being really thoughtful in her responses."

—a program manager at a CBO

"I was so pleasantly surprised at what a useful workshop this was and will definitely sign up for another one."

—a college advisor at a CBO

About OneGoal



Mission ▼

Lead the
movement
to transform
postsecondary
advising
+ support.



Vision ▼

Every student will have an equitable opportunity to achieve their greatest postsecondary aspirations.



OneGoal.

→ *for Teachers and Students*

OneGoal is a 3-year program that starts in high school and continues through the first year of postsecondary. Teachers champion their students, helping them chart their educational paths and build skills and mindsets to realize their greatest postsecondary aspirations.



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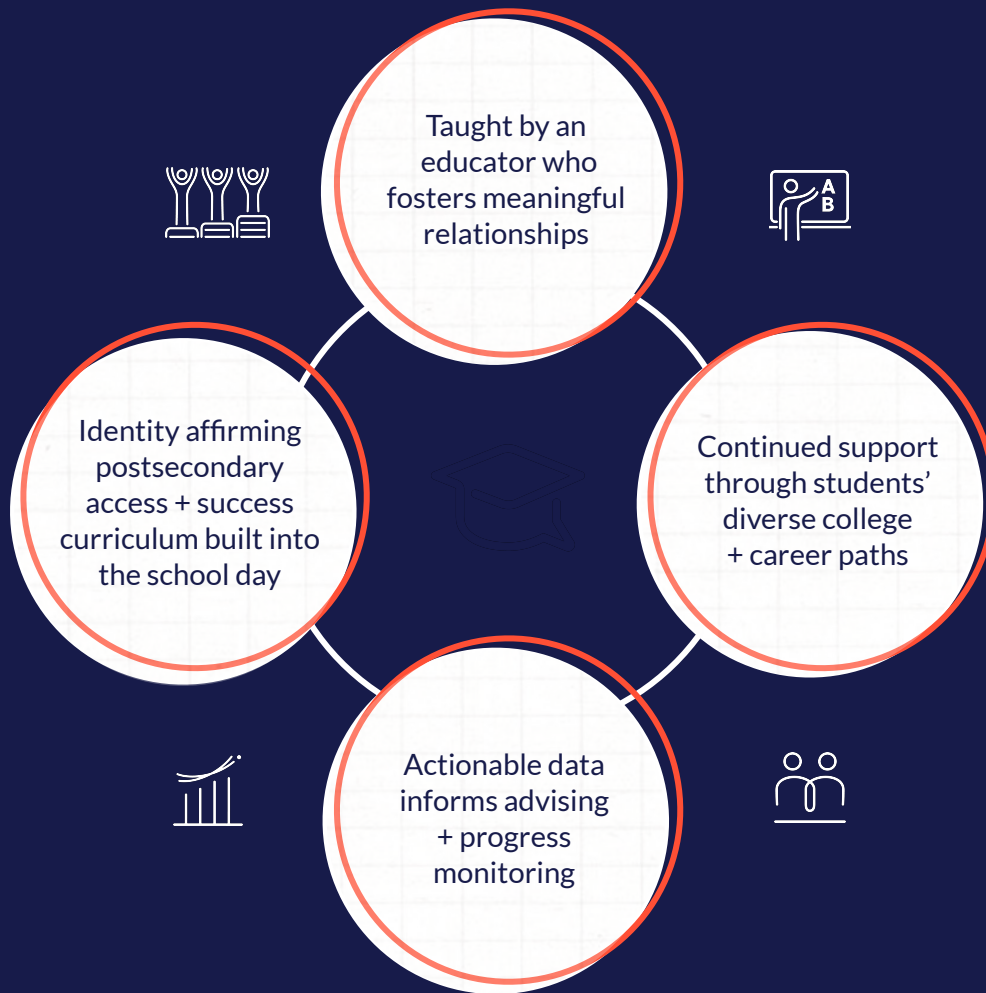
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Key elements of the OneGoal Model →



OneGoal New York



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Partners

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1,700

Students

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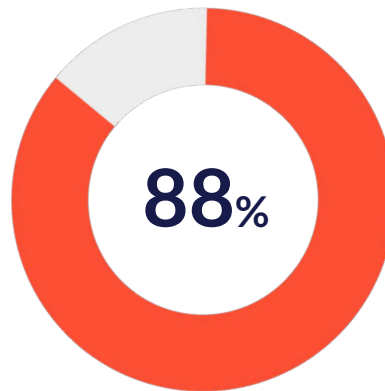
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○ Many paths.

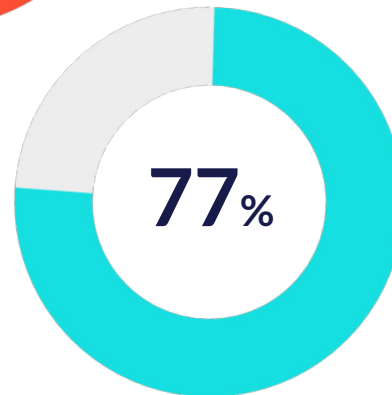
Established

Impact on Students →

See our
[2022 Impact Summary](#)
 for more!



Since our launch in 2014, 88% of OneGoal New York high school grads **enroll** in a postsecondary institution



of OneGoal New York high school grads **persist** one year after high school graduation

Current High School Partners

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Academy of Urban Planning and Engineering

Brooklyn Ascend Charter School

Digital Arts and Cinema Technology High School

Fordham High School for the Arts

John Dewey High School

High School for Climate Justice

Equality Charter High School

Lower Manhattan Arts Academy

New Heights Academy Charter School

Riverdale / Kingsbridge Academy

West Bronx Academy for the Future

Williamsburg Preparatory School

W. H. Maxwell Career and Technical Education High School

Bushwick Leaders High School for Academic Excellence

High School for Media and Communications

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